



Agricultural Marketing Service

# Shape the Future of Agriculture

Be a Voice For Your Industry by Serving on a Research and Promotion Program Board



Join a group that represents all facets of your industry—from producers to processors, manufacturers to importers—and help strengthen the future of American agriculture.

**As a Board Member, You Will:**

- ✓ On average, attend 2-6 meetings per year (6-15 days)
- ✓ Receive reimbursement for travel costs
- ✓ Help direct how assessment money is spent
- ✓ Build consumer confidence and protect the industry’s reputation
- ✓ Collaborate and network with stakeholders and board members from across the industry
- ✓ Develop leadership and communication skills

Contact the AMS Office of Outreach at 202-690-0487 to find out how you can get involved.

**What is a Research and Promotion Program?**

Research and Promotion programs focus on nutrition, research, marketing, and consumer outreach efforts that improve, maintain, and develop opportunities for agricultural commodities and products.

The programs allow stakeholders across an industry to pool their expertise and resources. Research and promotion programs are administered by a board or council whose members are nominated by the specific industry and then appointed by the U.S. Secretary of Agriculture.

There are over 20 national research and promotion programs serving a variety of commodity industries.