Non-allocable refers to expenses that are not directly associated with the other categories below. This includes depreciation.

The Cotton Board reimburses USDA for costs incurred in its oversight of The Cotton Board.

The Cotton Board is charged with communicating Program activities to Program stakeholders. This budget category includes the tactics used to reach stakeholders, including: Importer Relations, Producer Tour Program, Advertising, Trade Shows, Digital Marketing, Promotional Materials, Public Relations and Media Outreach.

Fiduciary includes the financial and information technology responsibilities of The Cotton Board, including the accounting, compliance and technical functions for the organization.

Oversight and Accountability includes the Administrative functions of The Cotton Board including the management of the organization and the costs of board meetings.