United States Cotton Industry
National Organizations

**National Cotton Council of America**
- Trade Association est. 1938
- Cordova, TN
- Seven segments of cotton industry – Producer to Spinner
- Ensures ability of all U.S. cotton industry segments to compete effectively and profitably in the raw cotton, oilseed, and U.S. manufacturing products markets, in U.S. and abroad

**Cotton Council Int’l, est. 1956 by the NCC to conduct export promotion for U.S. cotton**
- Washington, DC
- Funded by USDA Foreign Ag Service export promotion program funds and U.S. cotton industry. Mission is to promote export sales of U.S. cotton

**Cotton USA, The Cotton the World Trusts**
- Cotton Council Int’l, est. 1956 by the NCC to conduct export promotion for U.S. cotton
- Washington, DC
- Funded by USDA Foreign Ag Service export promotion program funds and U.S. cotton industry. Mission is to promote export sales of U.S. cotton

**U.S. Cotton Trust Protocol**
- Est. 2019 by NCC
- Cordova, TN
- Responsible for management and administration of the U.S. Cotton Trust Protocol

**SUPIMA**
- Non-profit organization est. 1954
- Phoenix, AZ
- Increase consumption of American Pima cotton and awareness of the premium quality of SUPIMA® branded cotton products

**Cotton Incorporated**
- Non-profit organization est. 1970
- Cary, NC
- Works to increase global cotton consumption through research and promotion using assessment funds collected by The Cotton Board

**USDA**
- Appoints The Cotton Board and oversees the Cotton Research and Promotion Program

**The Cotton Board**
- Quasi-government organization formed by federal statute, 1966
- Memphis, TN
- Collects assessments on U.S. cotton and cotton-containing product imports
- Oversees Research & Promotion program carried out by Cotton Incorporated